



## pech merle (*pesh-mael*)

n., 1. translating to 'cave under the hill' in the Occitan language  
2. a boutique, family-run winery dedicated to cultivating and thoughtfully crafting the very best of sonoma county.

## philosophy

It is well established in California that specific varietals perform best when grown in certain AVA's. In order to maximize quality and produce superior wines, we believe sourcing grapes from the AVA they grow best in makes all the difference.

From the beginning, we focused heavily on developing long-term relationships with vineyards that have a proven reputation to grow pedigreed fruit, allowing us to produce exceptional wines vintage after vintage. Our brand relies on the integral relationship between vintner and grower; a vital partnership that has yielded both loyalty and acclaim from our patrons and partners.

## wines

Our current varietals include Sauvignon Blanc, Viognier, Rosé, Pinot Noir, Zinfandel, Cabernet Sauvignon and Cabernet Franc.

## lake county sauvignon blanc

19 SRP  
big valley, lake county AVA  
100% stainless steel ageing



2017 vintage  
\*this vintage not yet rated

2016 vintage  
96 points/ gold: north coast wine challenge

## dry creek sauvignon blanc

21 SRP  
dry creek valley AVA  
100% stainless steel ageing



2016 vintage  
\*this vintage/wine not yet rated

2014 - 2015 vintages  
90 points: wine enthusiast  
91 points: connoisseurs' guide  
gold: orange county wine competition  
editor's choice 90 points: wine enthusiast

## vin rosé de syrah

22 SRP  
mendocino county AVA  
100% stainless steel, direct to press ageing



2017 vintage  
\*this vintage/wine not yet rated

2011 - 2016 ivy rosé de syrah  
best of show/ gold: dan berger international  
90 points: connoisseur guide  
best of class / gold / 94 points: los angeles international  
gold: orange county wine competition, riverside intl  
double gold: san francisco international (2x)

## laguna de santa rosa pinot noir

41 SRP  
russian river valley AVA  
11 months, French oak - 35% new ageing



2014 vintage  
\*this vintage/wine not yet rated

2011 - 2013 vintages  
90 points: wine enthusiast (2x)  
90 points / gold: north coast wine challenge  
92 points / gold: north coast wine challenge (2x)  
gold: orange county wine competition  
sweepstakes wine / double gold: riverside international  
gold: san francisco international



## cuccio dry creek zinfandel

SRP 35  
AVA dry creek valley  
ageing 11 months, French & American oak  
- 40% new

### 2014 vintage

\*this vintage not yet rated

### 2010 -2013 vintages

gold: san francisco chronicle  
double gold: sonoma county harvest fair  
gold: san francisco chronicle, riverside international  
94 points/ best in class/ gold: los angeles international  
95 points/ gold: north coast wine challenge



## treborce dry creek zinfandel

SRP 37  
AVA dry creek valley  
ageing 11 months, French & American oak  
- 40% new

### 2014 vintage

\*this vintage not yet rated

### 2013 - 2010 vintages

90 points: wine spectator  
93 points / gold: north coast press democrat wine challenge  
gold: sonoma county harvest fair (2x)  
chairman/ best in class/ gold: orange county wine comp  
gold: riverside international



## dry creek zinfandel

SRP 23  
AVA dry creek valley  
ageing 11 months, French & American oak  
- 40% new

### 2014 vintage

double gold: san francisco chronicle

### 2012 - 2013 vintages

88 points: connoisseurs' guide - september 2014  
87 points: wine spectator - september 2014



## reserve zinfandel - lot 9

SRP 27  
AVA north coast  
ageing 11 months, French & American oak

### 2016 vintage

\*this vintage not yet rated

### 2010 -2015 cuccio zinfandel

gold: san francisco chronicle  
double gold: sonoma county harvest fair  
gold: san francisco chronicle, riverside international  
gold: los angeles international  
gold: north coast wine challenge

In addition to the wines listed here, we also make exclusive "black label" wines that have a production cap of 175 cases. These are all single vineyard wines and sold exclusively to our wine club members. The wines included in this program are the Viognier, Oehlman & Bella Luna Pinot Noir, Alioto Zinfandel and our Cabernet Franc.

## winemaking

Our Winemaker, John Pepe has a passion for the earth, is meticulous about the process and is adept at balancing the elements of each changing season.

Embarking on his 40th vintage, John is truly a master of his craft whose dedication to producing exceptional luxury class wines is recognized by both judges' acclaim and our devoted patrons.

## brand

Although many wineries claim to be boutique; we are. With a total production around 5000 cases, our family run winery produces a repertoire of wines that speak for themselves. Hard to say, easy to drink.

## contact

If you are interested in learning more about Pech Merle, please contact our Proprietor, Bruce Lawton.

### bruce lawton

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# pech merle winery

current releases - march 2018

<b>2017</b>	<b>lake county sauvignon blanc</b> <i>1500 cases produced . 13.3% alc . 100% sauvignon blanc</i>	<b>19</b>
<b>2016</b>	<b>dry creek valley sauvignon blanc</b> <i>517 cases produced . 13.5% alc . 100% sauvignon blanc</i>	<b>21</b>
<b>2017</b>	<b>vin rosé de syrah</b> <i>1500 cases produced . 13.6% alc . 100% syrah</i>	<b>22</b>
<b>2014</b>	<b>russian river laguna pinot noir</b> <i>384 cases produced . 13.7% alc . 100% pinot noir</i>	<b>41</b>
<b>2014</b>	<b>dry creek valley cuccio zinfandel</b> <i>198 cases produced . 15.2% alc . 100% zinfandel</i>	<b>35</b>
<b>2014</b>	<b>dry creek valley treborce zinfandel</b> <i>194 cases produced . 14.9% alc . 92% zinfandel, 8% petite sirah</i>	<b>37</b>
<b>2014</b>	<b>dry creek valley zinfandel</b> <i>623 cases produced . 15.0% alc . 100% zinfandel</i>	<b>23</b>
<b>2016</b>	<b>reserve zinfandel - lot 9</b> <i>512 cases produced . 14.8% alc . 100% zinfandel</i>	<b>27</b>

..... black label wines - wine club & tasting .....

<b>2016</b>	<b>dry creek valley viognier</b> <i>142 cases produced . 14.2% alc . 100% viognier</i>	<b>33</b>
<b>2014</b>	<b>russian river oehlman pinot noir</b> <i>78 cases produced . 14.2% alc . 100% pinot noir</i>	<b>47</b>
<b>2015</b>	<b>bella luna pinot noir</b> <i>100 cases produced . 14.8% alc . 100% zinfandel</i>	<b>51</b>
<b>2015</b>	<b>dry creek valley alioto zinfandel</b> <i>72 cases produced . 14.5% alc . 94% zinfandel, 6% field blend</i>	<b>45</b>
<b>2015</b>	<b>alexander valley cabernet franc</b> <i>98 cases produced . 14.8% alc . 100% cabernet franc</i>	<b>55</b>
<b>2014</b>	<b>alexander valley cabernet sauvignon</b> <i>138 cases produced . 14.4% alc . 100% cabernet sauvignon</i>	<b>57</b>