



# c.a.v.e.

courtship and vigilant enology

fall 2018

## Moore Family Vineyard *Laguna de Santa Rosa Pinot Noir*

Jim and Cindy Moore have lived and worked in Sonoma County since they were teenagers, and are now premium winegrape growers in the Russian River Valley. Since planting their 8-acre Pinot Noir vineyard in 1998 to the Pommard clone (and various other Dijon Pinot clones), they have been growing exceptional grapes for several premium Pinot producers including Pech Merle, starting in 2010. The vineyard is located on Occidental Rd. in the coveted Santa Rosa plain, just east of Sebastopol (and virtually next to The Laguna de Santa Rosa).



The Laguna is a significant watershed and tributary that drains all of Cotati, Penngrove and Rohnert Park into the Russian River at Mirabel just east of Forestville. It flows slowly year round and plays a big role in moderating the local micro-climate keeping the air cool and moist (think fog), ideal for growing Pinot Noir. The soil here is dark alluvial sediment clay from the ancient inland lake that existed several millennia ago. As the land masses rose from tectonic plate activity the lake emptied; all that remains today is the Laguna.

Jim and Cindy settled on this property in 1997 to raise their family while they worked for the County of Sonoma. Cindy worked for Sonoma County Administration and Jim was the Sonoma County Fair Manager for more than 20 years. Always big advocates for agriculture, they wanted to have some ongoing involvement in the local AG scene as well as a reliable income after retirement. Planting Pinot Noir grapes in exactly the right place has certainly paid off. Ideally suited to Pinot grapes, this site is the source for Pech Merle Laguna de Santa Rosa Pinot Noir.

Employing lots of TLC and sustainable farming practices Jim manages the vineyard along with the help of his vineyard supervisor, Osvaldo, who helped plant the vineyard in the very beginning. Together they do all of the pruning, irrigation, cultivation, canopy management and harvesting (with more hands pitching in, of course!). Jim and Cindy proudly deliver their grapes to each client winery themselves and bless them on their way to great things. You will agree this fantastic team helps Pech Merle produce great Pinot Noir wines!



## laguna de santa rosa pinot noir

2011 - 2014 vintages

90 points: wine enthusiast (2x)

90 points / gold: north coast wine challenge

92 points / gold: north coast wine challenge (2x)

gold: orange county wine competition

sweepstakes wine / double gold: riverside international

gold: san francisco international

A handwritten signature in cursive that reads 'John Pepe'.

John Pepe, Winemaker